

ELISABET VÁZQUEZ

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Ready to start working | Available for Full-Time or Contractor Position

PROFESSIONAL SUMMARY

I'm a multidisciplinary Graphic Designer, specializing in visual communication, branding, and digital/print design. I'm proficient in the Adobe Creative Suite. Skilled in typography, layout design, artistic direction, & brand design.

EDUCATION

UCL (UNIVERSITY COLLEGE LONDON)

Bachelor of Arts – Politics, Sociology and East European Studies.

LONDON, UK

SEP. 2019 - JUN. 2022

- Grade: 2:1 (i.e.: 3.7 GPA)
- Dissertation on *Cognitive Approaches to Foreign Policy Analysis*

UCLA EXTENSION

Certificate, Design Communication Arts

LOS ANGELES, USA

JUN. 2021 – AUG. 2022

Certificate, Directing

MAR. 2022 – AUG. 2023

PROFESSIONAL EXPERIENCE

MOSAIC Studios (Creative Agency)

LOS ANGELES, USA

Creative Intern

MAR. 2023–current

- Worked alongside senior graphic designer developing brand guides and graphics for events, social media, etc.
- Designed/created branding guides, posts, and video promos for an IG account of 159k followers (@mosaic) with views ranging from 50k to 900k.
- Designed and Produced banners, design drafts/mockups, and Merch. Directed short video campaigns.

MOSAIC (NGO)

LOS ANGELES, USA

Creative Team Lead

JUN. 2022–current

- Overseeing a team of creatives + managing / creating content for ongoing events including (but not limited to) flyers, social media posts, banners, video promos, and photography.
- Creative Direction and Strategy for Social Media content. Produced and Ideated photoshoots and creative content.

JUICE HOUSE (Creative Agency)

REMOTE

Digital Media Intern

SEP. 2022–current

- Social media management and strategy role working across creative, technical, and business teams.
- Tasks: Defined and conducted online research and partner reach outs. Ideated social media rollouts. Conducted creative research & created mood boards. Posted to and managed social media accounts.

FREELANCE

REMOTE

Graphic Designer

JAN. 2022–current

- Worked with multiple clients to create visual concepts for projects on branding, podcast covers and movie posters.

MINA BAIE (Retail Company)

LOS ANGELES, USA

Junior Graphic Designer

SEP. 2022–DEC. 2022

- Designed Emails, GIFs for Reels, Stories and Posts. Retouched + Color Corrected Images for Web + Socials.

A21 UK (NGO, Human Trafficking Relief)

LONDON, UK

Social Media Coordinator.

MAR. 2020–SEP. 2020

- Managed the A21 UK Instagram and Facebook accounts.
- Led a Creative Team of 5, to create graphics and copywriting for social media.
- Developed brand awareness in social channels through content strategy, creative direction, and weekly planning.

TBN Spain (Studio, Film & TV)

MADRID, SPAIN

Translator

JAN. 2018–AUG. 2018

- English-Spanish Translation and Subtitling of TV Episodes.

LANGUAGES

English (fluent, C2); **Spanish** (native); **French** (advanced, C1)

TECHNICAL SKILLS

Adobe Photoshop | Illustrator | InDesign | After Effects | MS Office | Power Point | CSS | HTML | Research | Scheduling | Photography
Lightroom | DaVinci Resolve | Social Media Management | Copywriting | Video Editing | Print Design | Typography | Digital Design